# NDULI

# MCDIA

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## **ABOUT NDULI MEDIA**

Nduli Media Pty Ltd is a pioneering force in the media industry, offering a wide range of services including broadcasting, journalism, public relations, media relations, media monitoring, copywriting, and media training.

As a 100% black female-owned business and working with a group of talented professionals with over 25 years of combined experience in the media and marketing industry, our mission is to empower voices and amplify stories that are often overlooked, with a commitment to authenticity and impact.

With a focus on integrity and excellence, we strive to create a media landscape that reflects the richness of society.

#### **MEET THE FOUNDER**



Nokuthula Khwela is a Media graduate from the University of KwaZulu-Natal (UKZN) with over five years of experience in the media industry. Beginning as a content producer at VOW FM, she swiftly transitioned into the role of a corporate social investment journalist and a TV presenter, honing her skills and expertise along the way.

Her journey culminated in the establishment of Nduli Media, an integrated communications agency that specializes in media relations, broadcasting and copywriting.

The keen eye for media dynamics and a passion for storytelling has led Nokuthula to the birth of Timeless Trends, an online magazine with a sole purpose to inspire and educate readers on travel and lifestyle.

As a young black woman, Nokuthula continues to push boundaries and inspire through her creative pursuits.

#### **MISSION AND VISION**

Our aim is to empower individuals and brands through genuine storytelling, high-quality services, and inclusive representation while maintaining integrity and adaptability in the media and public relations sector, with a vision to create a dynamic media landscape where diverse voices flourish, innovative approaches thrive, and impactful storytelling sparks positive change, fostering connections and understanding within society.

#### **VALUES**

Our brand is dedicated to authenticity, excellence, diversity and inclusion, innovation, integrity, empowerment, and resilence, embodying a commitment to genuine storytelling, top-tier services, inclusivity, creativity, ethical conduct, empowerment, and adaptability in the media and public relations industry.

#### **CLIENT PORTFOLIO**



















#### **CLIENT PORTFOLIO**













## **CLIENT PORTFOLIO**











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Empowering marginalised entrepreneurs: A vision for inclusive economic growth

By Nduli Media













## **OUR WORK**

#### Society



#### **Empowering women farmers, accelerating** sustainable development

BY LEED SECRE WORKS

Women's role in supporting the accessory of their family goes beyond firshing other bousehold chores. They also directly engage in farming activities and contribute significantly to food production and the benefiting from the fruits of their hands.

this end, empowering them through training financial services are suggested by experts austinable livelihoods for themselves and

African Regional Forum on Stationable out of poverty Ababa from April 23 to 25, 2024 under the theme: "Rainforcing the 2010 Agenda for Sustainable Development and Agenda 2063: Eradicating poverty in times of

and discussed among participant countries' and sustainable agricultural development was one of the issues. As it was stated at the - Investment Plan and related development - hunger, Every country in seeking support and its adverse effects are happly impacting the economy of African countries and affecting women in agriculture negatively: the burden without petting eignificant

Ethiopian Herald, Platform for Agricultural engaged in Germing supports the economy

Risk Management (PARM) Capacity women from being direct beneficiaries of

According to but, absence of proper They are also the ones who bear the quantitative data, limitation in value chain responsibility of taking care of the economy interventions, poor support and other the notice. This gap needs a deep analysis

designing and strengthening value chain support programs have key roles not only is supporting African women in agriculture despite this effort, they are not seen. But also advancing the sector and warding

Highlighting the key role that the compared to their counterparts, any coordinated efforts of several stakeholders, of the nation. In this regard, the agricultural valuerable to poverty and have limited such as PARM play in addressing the access to resources and opportunities. To problem, she said. "In cellaboration with different countries, PARM is doing its level and improving access to market and best to address the challenges. Identifying appearance and international organizations

towards addressing the problem to allow Thus, they will be able not only to produce Records, the 10th Source of the self-extra products, generate income and get

PARM is supporting Ethiopia's efforts in mean of agricultural production and products its. The implementation of PARM process which was started in Ethiopia is 2014, has paved the way to the sector and farmers are not supported in this area. Empowering African women provide technical and co-financial support to copie themselves with technology and in agriculture not only enhances food At the source, several issues were raised. In facilitate the integration of Agricultural. skills. That is why most African countries Risk Management (ARM) into Ethiopia's still suffer from hunger. Whenever there

Regional Director WTP Southern Africa in agriculture needs further support. They are the ones who carry all the burden of the family. They also serve as a backbone product and productivity. What is more, their incomes, improve their fivelihoods In an exclusive interview with The In the agricultural notice Helping women

in agriculture not only enhances food security but also contributes significantly to economic development and poverty alleriation

sector needs to be transformed by allocating all the accessary resources and applying proper technology. What is more, local,

When asked how climate change is affecting Africa's economic performance. to realizing continental food security. Africa has a potential not only to find study, but also other continents. However, sufficient finance is still not allocated to National Agriculture and Food Security is a natural disaster, there is drought and

for Africa. If the continent needs to ensure sustainable development, it must capitalize land, markets, inputs and financial services. farmers. African farmers need to acquaint. African women can participate and benefit themselves with technologies to increase. from agricultural value chains, increase facilitating the financial resources to and boost economic growth at both the

David Alredto is a Regional Climate Justice Advocacy and Campaigns Advisor for what extent African countries are affected by climate change and how it affects the economy. Abudho said that climate change disasters are enosing serious damage to the other countries is a good indication how the

planet Earth is severely affected by climate Mitigating such a catastrophe needs a coordinated effort and the voices of African that they are the once period the highest pricy ranging from flood to humor and

climate change. Whenever there is climate change, it affects the smooth functioning of should work hand in glove to splift African the society. The economic soctor is one area that is severely affected and most African agriculture sector, which is the mainsten of almost all African countries, is at the mercy of climate change. In this regard, coordinated effort is needed to curb the

> Overall, agriculture is a vital natur in Africa, and women play a significant role security but also contributes significantly to economic development and records

Promoting gender equality in the aericalized some by addressing gender disparities such as promoting access to



## Makhamisa Foods triumphs with best kota in Jozi

Makhamisa Foods, a black-owned culinary powerhouse, prepared Jozi's best kota, reshaping traditions with their unique condiments and creative expertise

by Staff Reporter - 6th October 2023

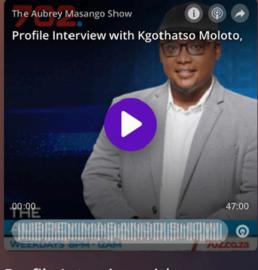
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Profile Interview with Kgothatso Moloto, Chartered Accountant and founder of Niche Parfums



# Unwinding in the Heart of the Wild: Shilovu Bar at Kruger Gate.

Leave a Comment / Travel / By Nokuthula

Nestled amidst the untamed beauty of the African wilderness, there lies a sanctuary of relaxation and







